



# FairGround 2025 Sponsorship Prospectus

yacwa



**You are invited to contribute to  
FairGround. 12-13 June 2025.**

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**The Esplanade Hotel by Rydges,  
Walyalup, Whadjuk Country.**

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**ACKNOWLEDGEMENT OF COUNTRY**

The Youth Affairs Council of WA acknowledges Aboriginal and Torres Strait Islander peoples as the traditional custodians of the lands, waterways and plains on which we live, work and play on. We extend our respect to Elders, both from the past and those who guide us today, and we embrace this connection with all young Aboriginal and Torres Strait Islander people who we work alongside of.

**Always was, always will be, Aboriginal land.**



## ABOUT YACWA

**The Youth Affairs Council of Western Australia (YACWA) is the peak non-government youth organisation in Western Australia.** We are a bold, trusted, go-to advocacy and systems shaping body for young people, the sector and communities that support them. We operate primarily as a human rights organisation that seeks to address the exclusion of young people in a rapidly changing society. Our work is guided by the values of inclusivity, courage, curiosity and connection. Our vision is that all young people are respected, valued and enabled to shape the world they live in.

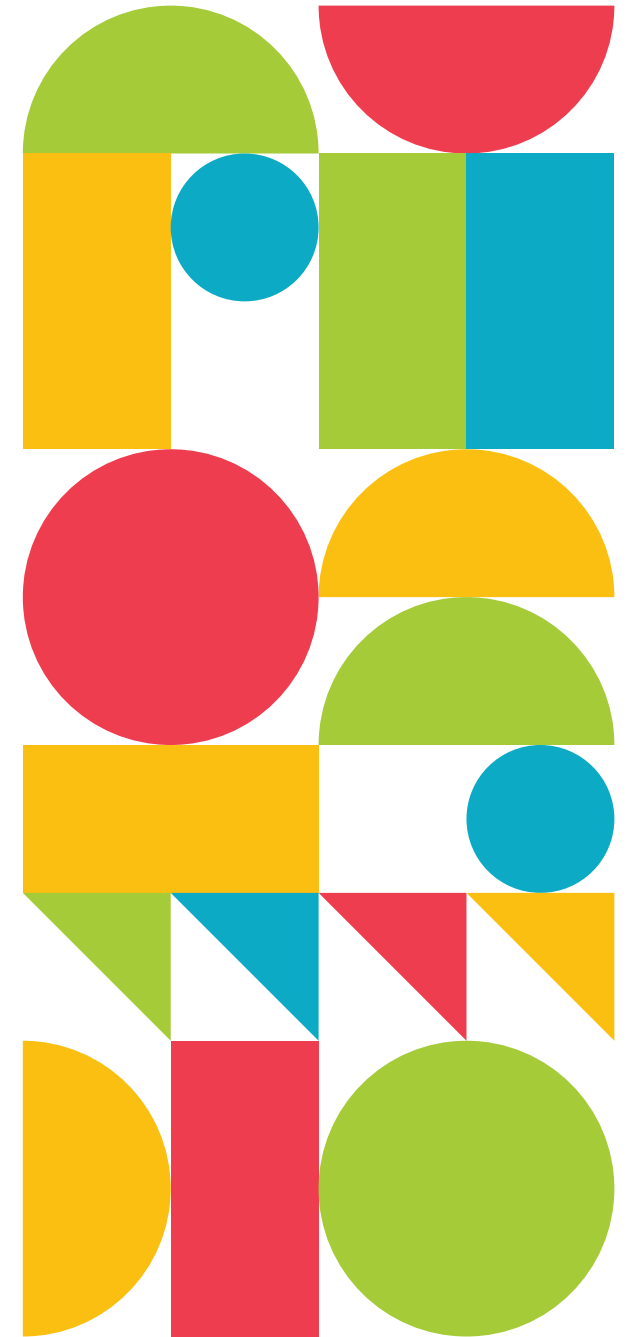
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## ABOUT FAIRGROUND

FairGround is a dynamic, two-day conference designed to foster connection, conversation and education within the youth sector.

It offers a rare opportunity for attendees to step away from their day-to-day roles and immerse themselves in an engaging program featuring thought-provoking keynote speakers, workshops and presentations. Every session is designed to spark meaningful conversations, fresh insights and practical solutions.

As a cornerstone of our work at YACWA, FairGround fosters collaboration across diverse contexts, creating a unique space for youth sector professionals to tackle the big questions and work towards system-wide improvements for young people in Western Australia. Participants leave equipped with new knowledge, perspective and a renewed sense of purpose to take back to their work and communities.



# Partner with us

Increase exposure to **professionals, services** and **organisations** in the youth sector

Share your services to **more than 10,000 followers** on our social media platforms.

Position your services in front of **400+ delegates**

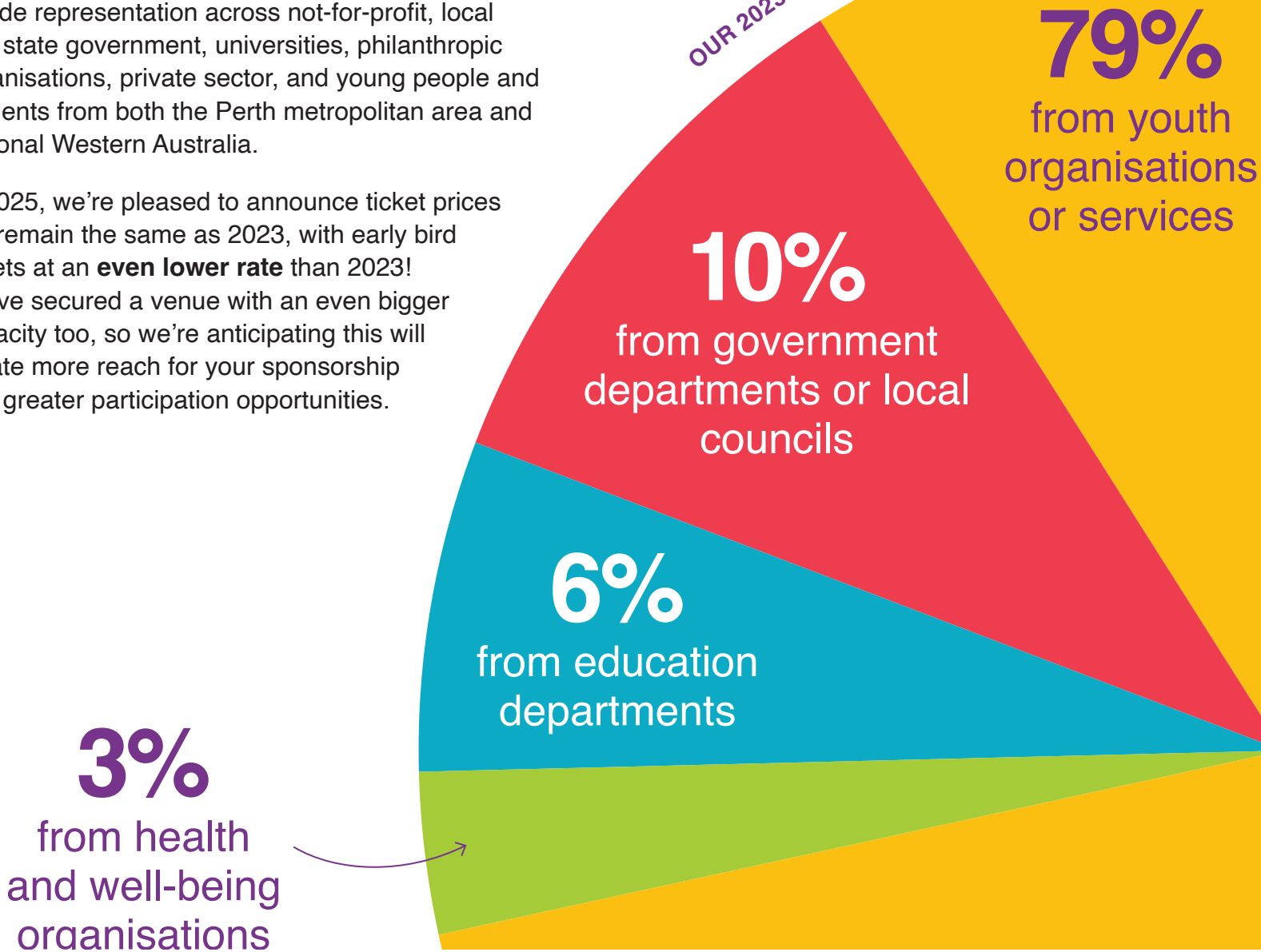
Be recognised by more than **3,000 subscribers**, as well as over **400 YACWA members**

# Partner with us (cont'd.)

In 2023, 298 delegates attended FairGround, with a wide representation across not-for-profit, local and state government, universities, philanthropic organisations, private sector, and young people and students from both the Perth metropolitan area and regional Western Australia.

In 2025, we're pleased to announce ticket prices will remain the same as 2023, with early bird tickets at an **even lower rate** than 2023! We've secured a venue with an even bigger capacity too, so we're anticipating this will create more reach for your sponsorship and greater participation opportunities.

OUR 2023 ATTENDEES:



# PARTNER SPONSOR

**\$12,000** +GST

Only **THREE** available

As a Partner Sponsor, your organisation will stand out as a leading supporter of the youth sector while enjoying unparalleled visibility and exclusive benefits that maximise reach, influence and impact.

## BENEFITS INCLUDE:

- Larger logo on marketing materials and printed program
- Pull-up banner placement at the FairGround registration desk
- Hyperlink to your website from the FairGround conference webpage
- Direct mail acknowledgement to 3000+ YACWA subscribers and 400+ delegates
- Opportunity to showcase your organisation's work or services through a presentation slide during the conference
- Collaborative social media posts featuring sponsor acknowledgement, and the chance to showcase your services or work to more than 10,000 followers across our social media platforms
- Your logo on visual presentations
- Mention in all FairGround media releases
- Premium full-page advertisement in conference program (valued at \$2,000)
- One exhibitor space (valued at \$3,000)—first preference of available locations at the time of securing sponsorship
- YACWA Chairperson acknowledgement at conference
- Four complimentary conference registrations (valued at up to \$3,120)

# MAJOR SPONSOR

**\$7,500** +GST

Only FIVE available

As a Major Sponsor, you will position your organisation as a key supporter. This sponsorship level delivers high-impact exposure and meaningful opportunities to connect with an engaged audience on youth sector professionals among others.

## BENEFITS INCLUDE:

- Your logo on marketing materials and printed FairGround program
- Hyperlink to your website from the FairGround conference webpage
- Direct mail acknowledgement to 3000+ YACWA subscribers and 400+ delegates
- Opportunity to showcase your organisation's work or services through a presentation slide during the conference
- Collaborative social media posts featuring sponsor acknowledgement, and the chance to showcase your services or work to more than 10,000 followers across our social media platforms
- Your logo on visual presentations
- Verbal acknowledgement at conference
- Two complimentary conference registrations (valued at up to \$1,560)

## UPGRADE YOUR SPONSORSHIP:

### **Exhibition space (\$9,500 +GST)**

Maximise your impact by adding an exhibition space to your package for only \$2,000 extra, save \$1,000

### **Program advertising**

Stand out with our premium or flexible advertising options in the conference program, starting at \$1,000 +GST (*see pg. 13*)

# PASS SPONSOR

**\$5,000** +GST

Only ONE available

As the Pass Sponsor you will align your brand with every attendee. With unparalleled visibility on the conference pass and lanyards, this sponsorship ensures your brand stays top of mind from registration to closing remarks.

## BENEFITS INCLUDE:

- Your logo featured on marketing materials and printed FairGround program
- Hyperlink to your website from the FairGround conference webpage
- Direct mail acknowledgement to 3000+ YACWA subscribers and 400+ delegates
- Your logo on the conference ID card back page and optional lanyards, supplied by your organisation (cost in addition to the dollar amount above)
- One complimentary conference registration (valued at \$780)

## UPGRADE YOUR SPONSORSHIP:

### Exhibition space (\$7,000 +GST)

Maximise your impact by adding an exhibition space to your package for only \$2,000 extra, save \$1,000

### Program advertising

Stand out with our premium or flexible advertising options in the conference program, starting at \$1,000 +GST (*see pg. 13*)



# COMMUNITY SPONSOR

**\$5,000** +GST

As a Community Sponsor, you will position your organisation as a champion of community and collaboration, with targeted visibility and opportunities to showcase your support for the youth sector.

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**BENEFITS INCLUDE:**

- Your logo featured on marketing materials and printed FairGround program
- Hyperlink to your website from the FairGround conference webpage
- Direct mail acknowledgement to 3000+ YACWA subscribers and 400+ delegates
- Opportunity to showcase your organisation's work/ services through a presentation slide during the conference
- Verbal acknowledgement at conference
- One complimentary conference registration (valued at up to \$780)

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**UPGRADE YOUR SPONSORSHIP:**

**Exhibition space (\$7,000 +GST)**

Maximise your impact by adding an exhibition space to your package for only \$2,000 extra, save \$1,000

**Program advertising**

Stand out with our premium or flexible advertising options in the conference program, starting at \$1,000 +GST (*see pg. 13*)

# Benefits

	PARTNER SPONSOR (\$12,000 +GST)	MAJOR SPONSOR (\$7,500 +GST)	PASS SPONSOR (\$5,000 +GST)	COMMUNITY SPONSOR (\$5,000 +GST)
Larger logo on marketing materials and printed program	✓			
Your logo on marketing materials and printed program		✓	✓	✓
Hyperlink to your website from the FairGround conference site	✓	✓	✓	✓
Pull up banner placement at FairGround registration desk	✓			
Direct mail acknowledgement to 3000+ YACWA subscribers and 400+ delegates	✓	✓	✓	✓
Opportunity to showcase your organisation's work or services through a presentation slide during the conference	✓	✓		✓
Verbal acknowledgement at the conference	✓	✓		✓
Your logo on the conference ID card back page and lanyards			✓	
Collaborative social media posts with YACWA	✓	✓		
Your logo on visual presentations	✓	✓		
Inclusion in all FairGround media releases	✓			
Full page advertisement in FairGround program	✓			
Exhibition space with first preference of available locations at the time of securing sponsorship	✓			
YACWA chairperson acknowledgement at conference	✓			
Complimentary conference registrations	4	2	1	1

# BARISTA CART SPONSOR

**\$1,000** +GST

+ cost of coffees (est. at \$2,500) per day. **ONE available per day— choose one or two days**

As a Barista Cart sponsor, you will become a crowd favourite. This high-traffic opportunity is more than just coffee, it's your chance to put your brand front and centre and engage with attendees while they grab their much-needed caffeine boost.

## BENEFITS INCLUDE:

- Coffee cart with professional barista
- Your branding on the Barista Cart
- Option to supply branded coffee cups provided by the sponsor at an extra cost for another layer of visibility
- Acknowledgement as the Barista Cart sponsor

## UPGRADE YOUR SPONSORSHIP:

### **Exhibition space (\$3,000 +GST)**

Maximise your impact by adding an exhibition space to your package for only \$2,000 extra, save \$1,000

### **Program advertising**

Stand out with our premium or flexible advertising options in the conference program, starting at \$1,000 +GST (*see pg. 13*)

# REGIONAL BREAKFAST SPONSOR

**\$3,000** +GST

Only ONE available

As the exclusive regional breakfast sponsor you will make a lasting first impression at the opening Regional Breakfast event. Your organisation will take the spotlight with a number of benefits as delegates from around regional Western Australia come together.

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## BENEFITS INCLUDE:

- Hyperlink to your website from the FairGround conference webpage
- Pull up banner placement at the event
- Your logo on marketing materials and printed FairGround program
- Verbal acknowledgement at conference
- One Complimentary Conference registration (valued at \$750)

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## UPGRADE YOUR SPONSORSHIP:

### **Exhibition space (\$5,000 +GST)**

Maximise your impact by adding an exhibition space to your package for only \$2,000 extra, save \$1,000

### **Program advertising**

Stand out with our premium or flexible advertising options in the conference program, starting at \$1,000 +GST (*see pg. 13*)

# PROGRAM ADVERTISING

Premium placement

**\$2,000** +GST

Maximise your impact with prime placement inside the conference program which will be seen by 400+ delegates and featured on YACWA's website. Showcase your content on the inside cover, inside back cover, or back page with our premium placement option.

Flexible placement

**\$1,000** +GST

Promote your program with prominent visibility to 400+ delegates inside the conference program with our flexible placement option.

# EXHIBITION SPACE

**\$3,000** +GST

Exhibition spaces at the conference provide a unique opportunity to showcase your organisation's products and services. Exhibitors will have the opportunity to directly engage with 400+ conference delegates. All morning and afternoon tea breaks will take place in the exhibition space, ensuring maximum engagement for your organisation.

#### YOUR PACKAGE INCLUDES:

- Two exhibitor passes for two members of your organisation to staff the stand. Meals and beverages included in the pass.
- Acknowledgement on the FairGround webpage with your logo and hyperlink to your organisation's website.
- A 1.8 metre table, a black tablecloth, two chairs and power access, offering a complete and professional setup.

**Secure your spot early for the best locations.**  
Priority bookings are available to organisations who confirm sponsorship in advance.

# While you're here...let's talk about the WA Youth Awards.

We will soon be seeking sponsors for the WA Youth Awards, planned for 5 September 2025. We're offering a special discount on sponsorship for the 2025 WA Youth Awards to those who secure any primary sponsorship opportunities for FairGround 2025.

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## ABOUT THE WA YOUTH AWARDS

For 25 years, the WA Youth Awards have celebrated the achievements and contributions of young people aged 10 to 25 across Western Australia.

From inspiring young changemakers to innovative programs transforming lives, the WA Youth Awards highlight the stories and initiatives shaping the future of WA. The event brings together young people, youth sector professionals, and supporters to honour these achievements and inspire ongoing action.

If you would like to know more about the WA Youth Awards sponsorship opportunities, please email YACWA's Digital Communications and Events Officer, Adelaide Williams – [adelaide@yacwa.org.au](mailto:adelaide@yacwa.org.au).



# Become a sponsor

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Thank you for considering the opportunity to sponsor FairGround 2025.

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If you would like to become a sponsor or discuss your options further, please contact YACWA's Digital Communications and Events Officer, **Adelaide Williams** – [adelaide@yacwa.org.au](mailto:adelaide@yacwa.org.au) or call **08 9227 5440**.



fairground